

What is claimed is:

1. A printing-fluid container, comprising:
a reservoir including an outer-face; and
a keying pocket recessed from the outer-face of the reservoir and
5 configured to mate with a complementary key post of a printing-fluid container
bay.

2. The printing-fluid container of claim 1, wherein the reservoir holds a
printing fluid designated by a characteristic of the keying pocket.

10 3. The printing-fluid container of claim 2, wherein the characteristic
includes a shape of the keying pocket.

15 4. The printing-fluid container of claim 3, wherein the shape of the
keying pocket is one of a plurality of different shapes, each designating a different
printing fluid.

5. The printing-fluid container of claim 4, wherein each different shape
designates a different color of printing fluid.

20 6. The printing-fluid container of claim 2, wherein the characteristic
includes an orientation of the keying pocket.

25 7. The printing-fluid container of claim 6, wherein the orientation of the
keying pocket is one of a plurality of different orientations, each designating a
different printing fluid.

8. The printing-fluid container of claim 7, wherein each different
orientation designates a different color of printing fluid.

9. The printing-fluid container of claim 2, wherein the keying pocket prevents the printing-fluid container from being seated in a printing-fluid container bay adapted to extract a printing fluid other than the printing fluid held within the reservoir.

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10. The printing-fluid container of claim 1, wherein the outer-face of the reservoir is substantially planar.

11. The printing-fluid container of claim 1, wherein the outer-face of the
10 reservoir is substantially upright.

12. The printing-fluid container of claim 1, wherein the keying pocket recesses substantially normal to the outer-face.

15 13. The printing-fluid container of claim 1, further comprising an alignment pocket recessed from the outer-face of the reservoir and configured to guide the keying pocket into a position to engage an outwardly extending key post.

20 14. The printing-fluid container of claim 1, wherein the outer-face is a leading surface adapted to be laterally installed into the printing-fluid container bay.

25 15. The printing-fluid container of claim 14, wherein the leading surface includes a fluidic interface.

16. A printing-fluid container, comprising:
a reservoir configured to hold a printing fluid; and
a keying pocket on the reservoir configured to prevent the reservoir from
being seated in a printing-fluid container bay adapted to extract a printing fluid
other than the printing fluid held within the reservoir.

17. The printing-fluid container of claim 16, wherein an orientation of
the keying pocket of the printing-fluid container designates the printing fluid held
within the reservoir.

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18. The printing-fluid container of claim 17, wherein the orientation of
the keying pocket designates a color of the printing fluid held within the reservoir.

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19. The printing-fluid container of claim 16, wherein the keying pocket is
configured to mate with an outwardly extending key post of a printing-fluid
container bay adapted to extract the printing fluid held within the reservoir.

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20. The printing fluid container of claim 16, wherein the reservoir
includes a leading surface, and wherein the keying pocket recesses from the
leading surface.

21. The printing fluid container of claim 20, wherein the keying pocket
recesses substantially normal the leading surface.

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22. The printing fluid container of claim 20, wherein the leading surface
is substantially planar.

23. The printing fluid container of claim 20, wherein a fluidic interface is
located on the leading surface.

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24. A printing-fluid container, comprising:
reservoir means for holding a printing fluid; and
keying means recessed into the reservoir means for restrictively mating to
key posts associated with printing-fluid container bays adapted to receive the
5 printing fluid held in the reservoir means.

25. A method of designating printing fluid in a printing-fluid container,
the method comprising:

selecting a physically unique orientation of a common shape;
10 associating the physically unique orientation of the common shape with
the printing fluid in a mutually exclusive relationship;
recessing a keying pocket with the physically unique orientation of the
common shape into the printing-fluid container; and
filling the printing-fluid container with the printing fluid associated with the
15 physically unique orientation of the common shape.

26. The method of claim 25, wherein recessing the keying pocket
includes defining a hollow recessed from an outer surface of the printing-fluid
container.

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27. The method of claim 25, wherein recessing the keying pocket
includes giving the keying pocket an orientation that limits mating to key posts
associated with printing-fluid container bays adapted to receive the printing fluid
filled into the printing-fluid container.